



personal
information

Surname: Kordas
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academic
qualifications

Academic qualifications: Graduate of the School of Applied Arts and Culture, Department of Graphic Design and Visual Communication, University of West Attica.
Postgraduate Specialization: Pedagogical, School of Pedagogical and Technological Education.
Postgraduate studies: Graphic Arts and Multimedia, Hellenic Open University.
Doctoral Thesis: University of West Attica,
Subject: «Environments, cinematic landscapes, graphic creations and innovations: narratives, intersections and communication events.»

professional
experience

1987-1989

- Chromatography, Graphic Arts (color separations, digital image processing).
- Grammi S.A., Publishing and Media Company (color separations, digital image processing)

1990 - 1991

- Grammi S.A., Publishing and Media Company (color separations, digital image processing).

- Apleton, Publishing (color separations, digital image processing).

1991-1997

- **MORFI Graphic Arts**, (A. Kordas & Co. S.A.)

1997-1999

- **Next, Graphic Arts**. Digital image processing for advertising in collaboration with the company Next S.A. (Bold, Green, BBDO).

1999-2002

- Publishing Organization of the Technical University of Athens. Design, editing of publications.

2002-08/2020

- **Laboratory Teaching Staff University of West Attica, Department of Graphic Design and Visual Communication. Courses:** Digital Image Processing, Photography, Interactive Multimedia, Visual Communication, Audio Composition Editing, Video Editing, Digital Typography, Editing, Special Pre-Printing Issues, Multimedia Application Design, Typography.

09/2020 - 2026

- **Laboratory Teaching Staff (EDIP) University of Thessaly, Department of Culture, Creative Media & Industries. Courses:** Fundamentals of Cinematography, Brand Identity Design, Audiovisual Practices, Narratives and Post-Industrial Design.

1998 - 2026

- **Schools of Higher Professional Training:** Animation, Print Production Technology, Introduction to Computers and Their Peripherals, Electronic Layout Editing, Multimedia Technology, Typographic Design, Graphic Arts & Multimedia Color, Audio Editing Composition, Video Editing, Multimedia and Windows (Director, Authorware), Graphic Design for Multimedia I and II, Photography in Maintenance, Website Design Development, Digital Image Editing.

Conferences

- Kordas A., Alimisis D. (2007), "MicroWorldsPro: Development of Support Tools for Use in Education", Proceedings of the 4th Panhellenic Conference of Teachers on ICT on the topic "Utilization of Information and Communication Technologies in Teaching Practice", Proceedings of Presentations Volume B, pp. 598-603, Syros 2007.
- Kordas A., Nomikos S., Renieri D., Benia S., Vlachos G., "Why RF(ID), Will Become One of the Biggest Communicational System in the World?", Phoenix

Arizona, 2014.

- Kordas A., Stratis S. (2019), "The challenge as an innovative approach to designing and composing the visual message. Investigating young designers' thoughts on provocative advertising and the disturbance of the visual and emotional quiescence that it brings», Corfu 2019.
- Kordas A., Stratis S. (2021), «The element of verbal abuse behind closed doors in the cinematic world of Yannis Economides and the use of audiovisual practices (narrative tools) in its interpretation.», Corfu 2021.
- Kordas A., Stratis S. (2022), «Narrative and informational typography in cinematic image. From hand-illustrated cards towards motion graphics and how those typographic characters relate to the narrative drama", Corfu 2022.
- Kordas A., (2022), "Graphic design in urban environments: mobile environments and utopian reconstructions in the public space of the city", Thessaloniki 2022.
- Kordas A. (2023), "Cinematic landscapes, performing narratives and graphic design innovations on the body of the city: The urban space from living city to the cinematic city.", Corfu 2023.
- Kordas A. (2024), "Identifying atmospheres in the colorful cinematic world of Almodóvar. A postmodern approach of kitsch.", Corfu 2024.

Doctoral Thesis:

Kordas A., "Environments, Cinematic Landscapes, Graphic Design Creations and Innovations: Narratives, Intersections and Communicative Events in the Body of the City", School of Applied Arts and Culture, Department of Graphic Design and Visual Communication, University of West Attica.

Master's Thesis:

Kordas A., (2010), "Unbuilt Project", Master's Thesis of the School of Applied Arts, Hellenic Open University, School of Applied Arts.

Laboratory Textbooks:

- Kordas A., (2007), "Micro Worlds Pro: Development of Supportive Tools for Use in Education" (Pages 106)
- Kordas A., (2012), "Flash User and Education Guide". (Pages 192).
- Kordas A., (2012), "Digital Video Processing" (Pages 160).
- Kordas A., Efstathiadou R., (2012), Training & Development of Skills in Digital Image Processing II (Pages 128).
- Kordas A., Pagani T., Apostolidou I., (2012), Training & Development of Skills in Digital Image Processing I (Pages 204).
- Kordas A., (2014), "Typography" (Pages 64).

course books
(cont.)

- Kordas A., (2022), Training & development of skills in Digital Video Processing (Pages 180).

research activity

1999

Participation in the research program "Organization and operation of a multiple bibliography support system - development of a publishing mechanism" of the Technical University of Athens (edition editing).

2001

Participation in the research program "SaveArt, Art & Technologies in Conservation" of the Technical University of Athens (design and editing of publications).

2003

Participation in the research program "DiARTgnosis" Study of European Religious Painting within the framework of "Culture 2000" of the Technical University of Athens (design and editing of publications).

2023

Scientific Manager in the research program «Graphic Design and Electronic Publications - Design and Production of Digital Publications». (Code: 4165.0288) of the University of Thessaly.

2023

Scientific Manager in the research program «Digital Image Processing». (Code: 4165.0259) of the University of Thessaly.

2024

Scientific Manager in the research program «Digital Image Processing». (Code: 4165.0259) of the University of Thessaly.

research
interests

Cinematography, Graphic Design, Digital Image Processing, Premedia Technologies, Crossmedia Publishing 3D Image Processing, Video-Audio Processing, Design and Development of Multimedia Applications, Digital Printing, Virtual Worlds, Development of Support Tools for Use in Education, Interactive Design, Information and Communication Technologies (ICT), Design and Development of Educational Software.

software
skills

- **Image Editing:** (Photoshop, PaintShop Pro, Picture Publisher), Vector Graphics (Illustrator, FreeHand, Corel, Designer), 3D Design (3D Studio, Macromedia Extreme 3D) Animation (Poser, Maya)

- **Video Editing:** (Premiere, Davinci Resolve, Final Cut Pro, VideoShop Pro, MediaShop Pro)
- **Audio Editing:** (Audition, SoundForge, WaveStudio, Reaper)
- **Multimedia Authoring Tools:** (Director, Flash, ToolBook, Authorware)
- **Programming Languages:** (C, Html, Java, ActionScript)

Yours sincerely



Apostolos Kordas



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