

ΠΕΡΙΓΡΑΦΜΑ ΜΑΘΗΜΑΤΟΣ (Course Syllabus)

1. General

School	School of Humanities and Social Sciences		
Department	Department of Culture, Creative Media and Industries		
Study Level	Undergraduate		
Course code	EP242	Semester	2
Course Title	Narratives and Industrial Design		
Autonomous Teaching Activities		Weekly Teaching Hours	Credits
Lectures and Tutorials		4	6
Course Type <i>Υποβάθρου , Γενικών Γνώσεων, Επιστημονικής Περιοχής, Ανάπτυξης Δεξιοτήτων</i>		Scientific area	
Prerequisites:		No	
Course teaching and evaluation language:		Greek	
The course is offered to Erasmus incoming students		Yes	
Course Page (URL)			

2. Learning Outcomes

Learning Outcomes

Describe the learning outcomes of the course, the specific knowledge, skills and abilities students will acquire upon successful completion of the course of the appropriate level.

The aims of the course are:

Understanding of basic knowledge of the history of the industrial subject.

Understanding of the cultural nature of manufacturing and the reception of the object by subjects and communities.

Creating (conceiving, making) an object at scale.

General Skills

Taking into account the general competencies that the graduate must have acquired (as listed in the Diploma Supplement and listed below), which one (s) does the course aim for?

Research, analyze and synthesize data and information, using the necessary technologies

Adaptation to new situations

Decision making

Independent work

Teamwork

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas Project design and management

Respect for diversity and multiculturalism

Respect for the natural environment

Demonstrate social, professional, and ethical responsibility and gender sensitivity

Exercising criticism and self-criticism

Promoting free, creative, and inductive thinking

Independent work

Teamwork

Promoting free, creative, and inductive thinking

Respect for the natural environment

3. Course Content

With the depletion of natural resources, the globalized economy and the advent of artificial intelligence, the industrial object and its production and marketing cycle are being transformed. The identity of the designers themselves is changing: individuals, small local associations, pop-up shops and start-up companies promoting new objects and services, establishing a direct relationship between the creator and the buying public, combining pre-industrial handmade creation with the automated post-industrial structure of communication services. All this, while the narratives of the designers themselves on social media coexist with detailed instructions on how to make anything with your own hands (do it yourself).

The course will delve into two widely accessible frameworks of creating and using the industrial object: Food and clothing.

The workshop takes as its starting point Barthes' analysis of food and fashion as systems that characterize every culture, and whose signs we can interpret. Through these two channels of reading of the industrial object, students will investigate the relationship between the local and the global, the new codes of ethical construction with the conditions of general environmental crisis, and the relationship between the designer and the user.

Within the course there will be references to anthropological approaches to food and clothing, around which all assignments will be organized.

During the semester students will experiment with the creation of three-dimensional objects through scale models.

4. Instructive and Learning Methods - Evaluation

Delivery Method.	Delivered by physical presence	
Use of IT's in teaching and communication with students	<ul style="list-style-type: none"> • PowerPoint presentations • Support Learning Process via the e-class platform • Electronic communication with students 	
Teaching Structure <i>The methods of teaching are described in detail</i> <i>The student study hours for each learning activity are recorded as well as the non-instructional study hours so that the overall workload at semester level corresponds to ECTS standards.</i>	Methods	Semester Work Load
	Individual Project	2*25
	Team projects	4*25
	Course Total (25 Hrs. Workload per Credit Unit)	25*6=150
Student Evaluation <i>Description of the evaluation procedure</i>	<p><i>The evaluation criteria are explicitly mentioned during the first introductory lecture. They are also available, in the course description on the university's eclass asynchronous e-learning platform.</i></p> <p>The course is laboratory based: Up to three absences are excused. Continued absence from the course will result in a grade reduction at the discretion of the instructor.</p> <p>Students work primarily during the course under the supervision of the instructors, using the materials and tools provided. Homework is supplementary. Make sure that you can bring your materials to the classroom. No corrections via email or photos will be made.</p> <p>Group work (maximum of two people). You may change your group</p>	

	<p>if you are not satisfied. Percentage of final grade: 60%. Individual work: percentage of final grade: 40%.</p> <p><u>June Exams</u> Presentation of all assignments. <u>September re-examination:</u> Presentation of all assignments.</p>
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5. Recommended Readings

BAUDRILLARD Jean, *Le Système des objets*, Paris : Gallimard, 1968.

Roland Barthes, *Το μπλε είναι φέτος στη μόδα. Κείμενα για την ένδυση και τη μόδα*, Αθήνα: Εκδ. Πλέθρον [Κωδικός Βιβλίου στον Εύδοξο: 59373423]

CROSS Nigel, « The coming of post-industrial design », *Design Studies*, Volume 2, Issue 1, 1981, Pages 3-7.

GALLOT Geneviève, *75 designers pour un monde durable*, Paris : La Martinière ; 2020

GUIDOT Raymond, *Histoire du design de 1940 à nos jours*, Paris : Ed.Hazan, 2004.

INGOLD Tim, *Making: Anthropology, Archeology, Art and Architecture*, London: Routledge, 2010.

-----*Η αντίληψη του Περιβάλλοντος. Δοκίμια για τη διαβίωση, την κατοίκηση και τις δεξιότητες*, Αθήνα: Εκδ. Αλεξάνδρεια, 2016

Le Design Aujourd'hui, Centre Georges Pompidou, κατ. εκθ., Ιούνιος-Οκτώβριος 2005, Παρίσι 2005.

Norman Donald A., *Σχεδιασμός των Αντικειμένων της Καθημερινότητας*, Αθήνα : Εκδόσεις Κλειδάριθμος, 2010

SENNET Richard , *Ο τεχνίτης*, Αθήνα: Νησίδες, 2011

SPIELMANN Max, **BAHTSETZIS** Sotirios, *Post-industrial Design.Our standpoint. Institute HypeWerk*. Basel : Verlag Hyperwerk, 2013

ΓΙΑΛΟΥΡΗ Ελεάνα (επιμ.), *Υλικός πολιτισμός. Η αρχαιολογία στη χώρα των πραγμάτων*, Αθήνα : εκδ. Αλεξάνδρεια, 2013.

Ματάλα Αντώνια-Λήδα, *Η ανθρωπολογία της Διατροφής*, Αθήνα, εκδ. Παπαζήση, 2008 [Κωδικός Βιβλίου στον Εύδοξο: 58449]

Ματθαίου Άννα (επιμ.), *Ιστορία της διατροφής. Προσεγγίσεις της σύγχρονης ιστοριογραφίας*. Κείμενα των F. Braudel, O Murray, M. Bloch, B. Lauriaux, E. Le Roy Ladurie, J-P. Aron, R Moine, A. Martim-Fugier, S. Mennel, P. Camporesi, R. Barthes, A. Appadurai., Αθήνα : Εταιρία Μελέτης Νέου Ελληνισμού-Μνήμων, 2003 [Κωδικός Βιβλίου στον Εύδοξο: 43492]