

ΠΕΡΙΓΡΑΜΜΑ ΜΑΘΗΜΑΤΟΣ (Course Syllabus)

EP 141 Introduction to Design, Creative Media and Artistic Practices

1. General

School	School of Humanities and Social Sciences		
Department	Department of Culture, Creative Media and Industries		
Study Level	Undergraduate		
Course code	EP141	Semester	1st
Course Title	Introduction to Design, Creative Media and Artistic Practices		
Autonomous Teaching Activities		Weekly Teaching Hours	Credits
Studio class, Lectures and Tutorials		4	6
Course Type <i>Υποβάθρου , Γενικών Γνώσεων, Επιστημονικής Περιοχής, Ανάπτυξης Δεξιοτήτων</i>		Scientific area, Compulsory	
Prerequisites:			
Course teaching and evaluation language:		Greek	
The course is offered to Erasmus incoming students			
Course Page (URL)		Εισαγωγή στο Σχεδιασμό, Δημιουργικά Μέσα και Εικαστικές πρακτικές	

2. Learning Outcomes

Learning Outcomes

Describe the learning outcomes of the course, the specific knowledge, skills and abilities students will acquire upon successful completion of the course of the appropriate level.

COURSE DESCRIPTION

The course "Introduction to Design, Creative Media and Artistic Practices" is taught in the 1st semester as an introduction to the studio class of Design, Creative Media and Artistic Practices completed in the 2nd semester. The class sets the foundations for basic concepts of design practices while exploring a wide range of hands-on techniques and materials for image making.

Learning Outcomes:

1. Understand basic principles of design concepts and various media processes.
2. Be able to explore the use of drawing as a medium of documentation, communication and self-expression.
3. Progress towards developing informed vocabulary and criteria for applications in Creative Media and Artistic practices.
4. Acquire knowledge and skills in the use of basic tools, techniques. Explore the use of different materials and processes.
5. Be able to work independently and creatively.

General Skills

Taking into account the general competencies that the graduate must have acquired (as listed in the Diploma Supplement and listed below), which one (s) does the course aim for?

Research, analyze and synthesize data and information, using the necessary technologies

Adaptation to new situations

Decision making

Independent work

Teamwork

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas Project design and management

Respect for diversity and multiculturalism
Respect for the natural environment
Demonstrate social, professional and ethical responsibility and gender sensitivity
Exercising criticism and self-criticism
Promoting free, creative and inductive thinking

The course aims at cultivating the following skills:

- Working in an interdisciplinary environment.
- Independent work.
- Teamwork.
- Promoting free, creative and inductive thinking.

3. Course Content

The workshop develops an introductory toolkit of creative means and skills for image making. A variety of hands-on techniques, design methods of representation and mediation critically examine stereotypes of image perception and understanding. The workshop is structured as a series of lectures and themes of gradual complexity that focus on the fundamentals of image making while considering drawing elements in analog and digital media, texture and scale in everyday objects and materials. These are developed as versatile design tools for image composition and techniques, applied across a broad spectrum of artistic practices. Assignments on observation, documentation, sketching, 2-d and 3-d model making and study on masterworks of distinguished visual artists. The aim is to understand the idea and practice of image making, the necessity of observation and mark making, the transition from the physical world to the one of representation. Distinguished artworks and critical texts are discussed to provide an overview of sources on topics related to art history, cultural heritage, and current affairs.

Indicative Course Outline

1. On images. An art history timeline. Creative means. The creative subject.
2. Point - line. Traces and mark making, sketching, drawing, composition.
3. Positive – Negative Space. Sculpture/Painting. A scale of gray.
4. Still Life. Private and public spaces.
5. Image composition. Collage - Assemblage. Feminist practices.
6. MIDTERM Assignment. Diary practices. Artist Books.
7. Color. Theories of Color. Derek Jarman, *Chroma: A Book of Colour*.
8. Ready-mades. Color/Classify.
9. Color codes. Applications. Performative Objects/ Body Prints.
10. Everyday Objects. Redesign.
11. & 12. FINAL ASSIGNMENT: "Objects we touch". Presentations
13. Portfolio compilation. Group Critiques

4. Instructive and Learning Methods - Evaluation

Delivery Method.	Delivered by physical presence	
Use of IT's in teaching and communication with students	<ul style="list-style-type: none"> • PowerPoint presentations • Support Learning Process via the e-class platform • Electronic communication with students 	
Teaching Structure <i>The methods of teaching are described in detail</i> <i>The student study hours for each learning activity are recorded as well as the non-instructional study hours so that the overall workload at semester level corresponds to ECTS standards.</i>	Methods	Semester Work Load
	Lectures and seminars	30
	In class practice	45
	Individual/Team projects	75
	Course Total (25 Hrs. Work Load per Credit Unit)	150
Student Evaluation <i>Description of the evaluation procedure</i>	<i>The evaluation criteria are explicitly mentioned during the first introductory lecture. They are also available, in the course description on the university's eclass asynchronous e-learning platform.</i> Formative assessment: Individual/team projects 50% Summative assessment: Final Project 50% Including presentation and in class group critique of submitted materials. Artist statement and portfolio compilation.	

5. Recommended Readings

- *Advised Bibliography:*
- *Η τέχνη από το 1900 Μοντερνισμός, αντιμοντερνισμός, μεταμοντερνισμός*, Hal Foster, Rosalind
- Krauss, Yves-Alain Bois, Benjamin H. D. Buchloh, Εκδ. Επίκεντρο, 2007
- Νίκος Δασκαλοθανάσης, *Ο καλλιτέχνης ως ιστορικό υποκείμενο από τον 19ο στον 21ο αιώνα*, Εκδ.
- Άγγρα, 2004
- John Berger, *Η εικόνα και το βλέμμα*, Εκδόσεις Μεταίχμιο, 2011
- Rudolf Arnheim, *Τέχνη και Οπτική Αντίληψη*, Εκδόσεις Θεμέλιο, 1999
- Johannes Itten, *Η τέχνη του χρώματος*, Χρωματικές Αντιθέσεις, Ψυχρά Θερμά, 1961
- James Elkins, *How to use your eyes, How to look at color*, Routledge, 2008
- Derek Jarman, *A book of Chroma*, The Overlook Press, 1992
- David Hammons, *10 quotes*, 1986
- Martin Agnes, *Writings*, Hatje Cantz, 1991
- Daniel Buren, *Function of the Museum*, Artforum, Vol. XII, No. 1, September 1973

Journals:

BOMB magazine <https://bombmagazine.org/>

HYPERALLERGIC <https://hyperallergic.com/>

The Art Newspaper Greece <https://theartnewspaper.gr/>