

## ΠΕΡΙΓΡΑΜΜΑ ΜΑΘΗΜΑΤΟΣ (Course Syllabus)

### 1. General

<b>School</b>	<a href="#">School of Humanities and Social Sciences</a>		
<b>Department</b>	<a href="#">Department of Culture, Creative Media and Industries</a>		
<b>Study Level</b>	Undergraduate		
<b>Course code</b>	ΕΠ517	<b>Semester</b>	
<b>Course Title</b>	Postindustrial Societies and Cultural Production		
<b>Autonomous Teaching Activities</b>	<b>Weekly Teaching Hours</b>	<b>Credits</b>	
Lectures and Tutorials	3	6	
<b>Course Type</b> <i>Υποβάθρου, Γενικών Γνώσεων, Επιστημονικής Περιοχής, Ανάπτυξης Δεξιοτήτων</i>	Scientific area (Art History, Cultural Studies, Postindustrial Design, Fine Arts, Anthropology, Posthumanities)		
<b>Prerequisites:</b>			
<b>Course teaching and evaluation language:</b>	Greek (good knowledge of English for bibliographic use)		
<b>The course is offered to Erasmus incoming students</b>	Yes [potentially the course may be offered in English]		
<b>Course Page (URL)</b>			

### 2. Learning Outcomes

#### Learning Outcomes

*Describe the learning outcomes of the course, the specific knowledge, skills and abilities students will acquire upon successful completion of the course of the appropriate level.*

Upon successful completion of the course students will be able to:

1. Identify and interpret themes and practices of cultural production in the context of the post-industrial era.
2. Interpret the interactions between the different forms of cultural production in various contexts and environments which produce and promote cultural products and services.
3. Invent ways to enhance the empowerment of a group or a community using culture as a vehicle.
4. Interpret the interactions of emerging forms of economy (the commons, degrowth, localization) with different contexts of cultural production.

#### General Skills

*Taking into account the general competencies that the graduate must have acquired (as listed in the Diploma Supplement and listed below), which one (s) does the course aim for?*

*Research, analyze and synthesize data and information, using the necessary technologies*

*Adaptation to new situations*

*Decision making*

*Independent work*

*Teamwork*

*Working in an international environment*

*Working in an interdisciplinary environment*

*Production of new research ideas Project design and management*

*Respect for diversity and multiculturalism*

*Respect for the natural environment*

*Demonstrate social, professional and ethical responsibility and gender sensitivity*

*Exercising criticism and self-criticism*

*Promoting free, creative and inductive thinking*

The course aims at cultivating the following skills:

Working in an interdisciplinary environment  
 Production of new research ideas  
 Respect for diversity and multiculturalism  
 Respect for the natural environment  
 Demonstrate social, professional and moral responsibility and gender sensitivity  
 Promoting free, creative and inductive thinking

### 3. Course Content

The topics covered in the course include:

Both civil society, public institutions and the economy, in particular, have passed irrevocably into the post-industrial era, which is characterized by both emerging technological innovations and changes in the organization of communities (residents of an area), as well as symbiotic relationships, around new forms of economy (commons, degrowth, localization, multiple anthropological identities). The emergence of a new way of production, such as e.g. of the prosumer, offer many people opportunities to escape from a mortgaged future of misery, marginalization and ecological disaster.

This condition also changes the ways and practices of cultural production. Around the world, technology providers are collaborating with cultural organizations and professionals to create new experiences for the public, while exploring the limits of technology itself. The communication, dissemination, and implementation of alternative ideas for the everyday life can combine digital technologies with crafts, small-scale production with alternative artistic practices (art for social change), as well as the empowerment (strengthening the potential for self-action) of a group or community. In this way, post-industrial cultural production proposes cultural production practices as possible solutions to already existing problems. Students will develop their knowledge of theoretical approaches, with emphasis on the critical review of basic theories and practices that fall into the field of post-industrial cultural production both in Greece and internationally. Students are exposed to a variety of practices with the aim of formulating research questions and developing their own and context-related projects as final work.

The following sub-topics are examined: The Anthropocene, The Post-Industrial Condition, The Limits of Technology: Tools for the Good Life, From Commons to Symbiotic Practices, Localization, Degrowth, Multiple Anthropological Identities: Global South and *Buen Vivir*, Posthumanism, Transhumanism, The Economy of Creativity (Technology, Talent, Tolerance), The Society of Singularities, Popularism, Art for Social Change.

### 4. Instructive and Learning Methods - Evaluation

<b>Delivery Method.</b>	Delivered by physical presence															
<b>Use of IT's in teaching and communication with students</b>	<ul style="list-style-type: none"> <li>● PowerPoint and video presentations</li> <li>● Support Learning Process via the e-class platform</li> <li>● Electronic communication with students</li> <li>● Use of MS-Teams</li> </ul>															
<b>Teaching Structure</b> <i>The methods of teaching are described in detail</i>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d9ead3;"><i>Methods</i></th> <th style="background-color: #d9ead3;"><i>Semester Work Load</i></th> </tr> </thead> <tbody> <tr> <td>Lectures and seminars</td> <td style="text-align: center;">33</td> </tr> <tr> <td>In-class team projects focusing on methodologies and case studies</td> <td style="text-align: center;">6</td> </tr> <tr> <td>Teamwork writing</td> <td style="text-align: center;">33</td> </tr> <tr> <td>Autonomous study</td> <td style="text-align: center;">78</td> </tr> <tr> <td><b>Course Total</b></td> <td></td> </tr> <tr> <td><b>(25 Hrs. Work Load per Credit Unit)</b></td> <td style="text-align: center;">150</td> </tr> </tbody> </table>		<i>Methods</i>	<i>Semester Work Load</i>	Lectures and seminars	33	In-class team projects focusing on methodologies and case studies	6	Teamwork writing	33	Autonomous study	78	<b>Course Total</b>		<b>(25 Hrs. Work Load per Credit Unit)</b>	150
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<b>Student Evaluation</b> <i>Description of the evaluation procedure</i>	Formative Assessment: Multiple choice test & short answer questions															

	<p>Summative Assessment:  Participation: 20%  Written final paper (the selection of the subject and the additional bibliography is done in consultation with the instructor): 80%</p> <p><i>The evaluation criteria are explicitly mentioned during the first introductory lecture. They are also available, in the course description on the university's eclass asynchronous e-learning platform.</i></p>
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## 5. Recommended Readings

### *Advised Bibliography:*

Spielmann, Max, Sotirios Bahtsetzis, *Postindustrial Design*, Basel, Hyperwerk, 2016.  
Escobar, Arturo, *Designs for the Pluriverse. Radical Interdependence, Autonomy, and the Making of Worlds*, Duke University Press, 2018.  
Reckwitz, Andreas, *Society of Singularities*, John Wiley & Sons, 2020  
McRobbie, Angela, *Be Creative: Making a Living in the New Culture Industries*, John Wiley & Sons, 2018.  
Illich, Ivan, *Εργαλεία για την καλή ζωή*, Νησίδες, Θεσσαλονίκη, 2021  
Illich, Ivan, *Για τις ανάγκες του ανθρώπου σήμερα*, Αθήνα, Νησίδες, Θεσσαλονίκη, 1999.  
Rifkin, Jeremy, *Η κοινωνία του μηδενικού οριακού κόστους: Το διαδίκτυο των πραγμάτων, ο συνεργιακός κοινοκτηκός χώρος και η έκλειψη του καπιταλισμού*, Ενάλιος, Αθήνα, 2017.  
Κολέμπας, Γιώργος, *Ο ανθρωπολογικός τύπος της αποανάπτυξης - τοπικοποίησης*, Οι Εκδόσεις των Συναδέλφων, Αθήνα, 2013  
Αυδίκος, Βασίλης, *Οι Πολιτιστικές και Δημιουργικές Βιομηχανίες στην Ελλάδα*, Επίκεντρο, Θεσσαλονίκη, 2014.  
Κοτιώνης, Ζήσης και Γιώργος Τζιρτζιλάκης (επ.), *Συμβιώσεις. Η Αρχιτεκτονική την Εποχή των Φυσικοπολιτισμών*, Καστανιώτη, Αθήνα, 2015.

### *Journals:*