1. General

School	**School of Humanities and Social Sciences**		
Department	Department of Culture, Creative Media and Industries		
Study Level	Undergraduate		
Course code	ΥΠ 532	**Semester**	5
Course Title	Organisation and Management of Exhibitions and Actions		

Autonomous Teaching Activities	**Weekly Teaching Hours**	**Credits**
	3	6

Course Type *Υποβάθρου , Γενικών Γνώσεων, Επιστημονικής Περιοχής, Ανάπτυξης Δεξιοτήτων*	Scientific Area Skills Development
Prerequisites:	
Course teaching and evaluation language:	Greek (good knowledge of English for the use of bibliography)
The course is offered to Erasmus incoming students	No
Course Page (URL)	

2. Learning Outcomes

Learning Outcomes *Describe the learning outcomes of the course, the specific knowledge, skills and abilities students will acquire upon successful completion of the course of the appropriate level.*
Upon successful completion of the course students should be able to: 1.- understand the subject matter, discourse and language of museographic, exhibition design, (dis)organization as a means of communication of the curatorial work with the exhibition audience. 2.- understand the steps of exhibition design, events from the conception of the central idea to the production 3.- link the curatorial, organisational and management work with the whole range of disciplines involved in the implementation of an exhibition, action or event 4.- understand the exhibits in relation to the space, the movement of visitors around them and in relation to time and the context of the event in connection with knowledge of the issues and concerns surrounding the organisation and management of cultural phenomena, institutions and events.
General Skills *Taking into account the general competencies that the graduate must have acquired (as listed in the Diploma Supplement and listed below), which one (s) does the course aim for?* *Research, analyze and synthesize data and information, using the necessary technologies.* *Adaptation to new situations* *Decision making* *Independent work* *Teamwork* *Working in an international environment* *Working in an interdisciplinary environment* *Production of new research ideas Project design and management* *Respect for diversity and multiculturalism* *Respect for the natural environment* *Demonstrate social, professional and ethical responsibility and gender sensitivity*

Exercising criticism and self-criticism
Promoting free, creative and inductive thinking

Autonomous work
Group work
Working in an interdisciplinary environment
Project planning and management
Exercising criticism and self-criticism
Promoting free, creative and deductive thinking

3. Course Content

The course aims to familiarize students with the organization and design of exhibitions in the overall experience of curating and artistic events (exhibitions, actions). The course emphasizes the role of the formation of the exhibition environment, the practices of selection and interpretation of works as exhibits, the practices of mediation as well as organizational issues of preservation, presentation, exhibitions, (educational) programmes (budget, writing of catalogues and other documentation and support material, etc.). The course focus on the role of the exhibition environment, the practices of selection and interpretation of works as exhibits, as well as on organizational issues of collection, management. The importance of the perception of exhibition space and time in relation to the creation of the exhibition experience is explored. The course studies the organization and management of the exhibition/art event through the analysis of contemporary examples and design approaches, with an emphasis on the conceptualization and practice of museum/curatorial design as media (mediums) of curatorial work in the multitude and variety of its interface with the (plural) audience. Within this framework we focus on the role of museums and other cultural institutions, exhibitions, and cultural activities in the construction of identities, in issues of representations, in relation to the learning society, community, information society and digital culture.

4. Instructive and Learning Methods - Evaluation

Delivery Method.	Face to face, long distance via MSteams
Use of IT's in teaching and communication with students	Use of IT in teaching and communication with students
Teaching Structure *The methods of teaching are described in detail* *The student study hours for each learning activity are recorded as well as the non-instructional study hours so that the overall workload at semester level corresponds to ECTS standards.*	<table><tr><td>***Methods***</td><td>***Semester Work Load***</td></tr><tr><td>Lectures</td><td>35</td></tr><tr><td>Study and Analysis of Literature</td><td>45</td></tr><tr><td>Visits/Seminars/Talks</td><td>25</td></tr><tr><td>Exercises/Study (project) Writing of work/assignments</td><td>45</td></tr><tr><td>***Course Total*** ***(25 Hrs. Work Load per Credit Unit)***</td><td>150</td></tr><tr><td></td><td></td></tr></table>
Student Evaluation *Description of the evaluation procedure*	Formative Evaluation 1) Active and qualitative participation in the course: 10% 2) Intermediate progress: exercise/written work: 30% 3) Final

	exam: 60%

5. Recommended Readings

Bismarck, Beatrice von, Rike Frank, Benjamin Meyer-Krahmer, Jörn Schafaff, Thomas Weski, 2003, Timing. On the Temporal Dimension of Exhibiting, Berlin: Sternberg Press.

Dernie, D., 2007. Exhibition Design. London: Laurence King Publishing

Falk, J. H. & Dierking, L. D., 2016. The Museum Experience Revisited. New York: Routledge. Feireiss, K. & Cohen, J.-L., 2001. The Art of Architecture Exhibitions. Rotterdam: NAI (Netherlands Architecture Institute).

Graham, S., 2009, Το ελκυστικό μουσείο, Μουσεία και επισκέπτες, Αθήνα: Πολιτιστικό Ίδρυμα Ομίλου Πειραιώς.

Greenberg, R. Ferguson, B., Nairne, S. (επιμ.). 1996. *Thinking about Exhibitions*, London: Routledge,

Hillier, B. & Tzortzi, K., 2006. A Companion to Museum Studies. Oxford: Blackwell. Kidd, J., 2013. Museums in the New Mediascape: Transmedia, Participation, Ethics. New York: Routledge. Τζώρτζη, Κάλη, 2010. Η Χωρική Αρχιτεκτονική των Μουσείων. Αθήνα: Καλειδοσκόπιο. Τζώρτζη, Κάλη, 2013. Ο Χώρος στο Μουσείο. Η Αρχιτεκτονική συναντά τη Μουσειολογία. Αθήνα: Πολιτιστικό Ίδρυμα Ομίλου Πειραιώς.

MacDonnald, Sharon, 2021. Μουσείο και Μουσειακές Σπουδές. Αθήνα: Πολιτιστικό Ίδρυμα Ομίλου Πειραιώς.

Καραμπά, Ελπίδα, Κοσμαδάκη, Πολύνα (επιμ.). 2013. *Θεσμική Κριτική. Κριτικοί Θεσμοί*, Επιθεώρηση Τέχνη + Κριτική, Αθήνα: AICA Hellas

Τσιάρα, Συραγώ, Η επιμέλεια του βλέμματος. Σύγχρονη Τέχνη και Επιμελητική Πρακτική, Νήσος, Αθήνα, 2021.

Serota, Nicholas, Εμπειρία ή ερμηνεία: Το δίλημμα των μουσείων μοντέρνας τέχνης, Άγρα, Αθήνα, 1999.

Μπαχτσετζής, Σωτήρης, «Οι κινηματογραφικές συνθήκες της εγκατάστασης τέχνης. Σχόλια για μια ερμηνευτική της θέασης», στο: Ιωαννίδου, Μάρθα (επ.), Η τέχνη του 20ου αιώνα: Ιστορία – Θεωρία – Εμπειρία, Θεσσαλονίκη: Α.Π.Θ., 2009, σ. 421-434.

MacLeod, S., Austin, T. & Hale, J., 2018. The Future of Museum and Gallery Design: Pur- pose, Process, Perception. Oxford: Routledge.

Macleod, S., Hourston, L. & Hale, J., 2012. Museum Making. Narratives, Architectures, Exhibitions. New York: Routledge.

Marincola, P., 2006. What Makes a Great Exhibition? Philadelphia: Philadelphia Exhibi- tions Initiative, Philadelphia Center for Arts and Heritage.

Staniszewski, M. A., 1998. The Power of Display: A history of Exhibition Installations at the Museum of Modern Art.. Cambridge: MIT Press.

Τζώνος, Πάνος, Μουσείο και μουσειακή έκθεση, Εκδόσεις Εντευκτηρίου, 2015.

-Indicative journals:

On Curating: www.on-curating.org The Exhibitionist: Journal on Exhibition Making: www.the-exhibitionist-journal.com Manifesta Journal: www.manifestajournal.org CCS Bard: http://www.bard.edu/ccs/study/program-overview Post-Graduate Program in Curating Zurich: http://www.curating.org E-flux Journal: www.e-flux.com/journals Site Magazine: www.sitemagazine.net https://www.britishcouncil.gr/sites/default/files/ima-project-management-toolkit.pdf https://www.britishcouncil.gr/sites/default/files/ima-developing-exhibitions-toolkit.pdf